



# Actually Mummy...

The Diary of a Loquacious Schoolgirl



I love you  
mum  
even tho  
you are a bit  
bossy

Twitter  
19.2K

40k  
monthly  
readers

Top  
search  
results



## COMPELLING STORIES FOR FAMILY BRANDS

### HELEN WILLS

Helen is an multi-award-winning family lifestyle writer, with a strong focus on travel with her adventurous kids of 10 and 13.



### WHAT WE DO?

We create top quality content for brands. From video and stunning imagery, to engaging writing that tells your story..



### CREATIVE COPY

Telling your story on our site or yours. Ask about commissioned articles for your brand.



### SOCIAL BUZZ

Highly engaged followers on social media. Bespoke campaigns.



### VIDEO

Bringing your brand to life in images. Video commissions for your website.



### SEO

Clever words to get you seen and read.



# Campaigns that work

Whether you want snappy content for your own website, or to get your brand seen by our highly engaged readers, we can work on a package that's individual to you. We offer high quality seo copy, video, and imagery, as well as access to our busy social media accounts. Click the images to see some of our campaigns.



- "Helen helped us raise our profile and gain increased visibility on social media. Her review really highlighted the character and atmosphere of our hotel as the perfect choice for a luxurious getaway from city life." **Ruth Gallop, Congham Hall Hotel.**
- "Helen is a complete joy to work with. The family is a perfect fit for this holiday so we're glad the trip was a success – as wonderfully expressed in the engaging series of blog posts and social media posts." **Stacey Stockwell, Siren Communications for Canvas Holidays.**

Contact us to create a campaign: [helen@actuallymummy.co.uk](mailto:helen@actuallymummy.co.uk)